



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

COURSE OUTCOME

SEMESTER I
COURSE NAME: MODERN ORGANISATION AND MANAGEMENT
COURSE CODE: MBAH 401
<ol style="list-style-type: none">1. Acquire knowledge on the evolution of Management discipline2. Have understanding about the management concepts.3. Be able to solve the problems of organizations in an integrated manner.4. Understand the management challenges in the changing business world.5. Comprehending & correlating all of the management roles that occur around with basic management concepts and principles.6. Understand the overview of its management, management theory and practical applications.7. Students should get a clear idea about the Strategic Management concept, its relevance, characteristics, nature, process and purpose.

SEMESTER I
COURSE NAME: BUSINESS ACCOUNTING AND FINANCE
COURSE CODE: MBAH 402
<ol style="list-style-type: none">1. Demonstrate theoretical knowledge and its application in real time accounting.2. Demonstrate knowledge regarding accounting principles and its application.3. Independently undertake financial statement analysis and take decisions.4. Understand the basic financial concepts.5. Evaluate the investment decisions.6. Analyze the capital structure and dividend decisions.7. Estimate working capital requirements.

SEMESTER I
COURSE NAME: ORGANISATION BEHAVIOUR AND COMMUNICATIONS
COURSE CODE: MBAH 403
<ol style="list-style-type: none"> 1. Describe the key concepts of organizational behavior. 2. Enhance the ability in terms of control of human behavior in an organization. 3. Have knowledge on motivational factors that influence the individual behavior. 4. Have understanding about the organizational power and politics. 5. Understand theories about how managers should behave to motivate and control employees. 6. Build people and leadership skills essential for managerial success. 7. Appraise the basic principles of communication.

SEMESTER I
COURSE NAME: INFORMATION TECHNOLOGY IN BUSINESS
COURSE CODE: MBAH 404
<ol style="list-style-type: none"> 1. Describe the conceptual framework for e trade, mobile trade, and social trade. 2. Summarize the impact on society, markets & commerce of media, internet, social, digital, IoT, and related technologies. 3. Creation of illustrate interest & competitive edge in a digital business environment. 4. Examine the changing position of intermediaries, the changing nature of the supply chain and the online and offline payment systems. 5. Able to Classify the prevalent digital business models into different groups, 6. Able to describe their advantages and limitations. 7. Explaining the vast electronic business applications in today's world.

SEMESTER I
COURSE NAME: ECONOMICS FOR MANAGERS
COURSE CODE: MBAH 405
<ol style="list-style-type: none"> 1. The student will understand the application of Economic Principles to decision-making in management. 2. The student must understand and apply the microeconomic principles to the efficient functioning of a firm and industry. 3. The Student will be able to understand, evaluate and predict Demand. 4. The student will apply production concepts and costs for production optimization. 5. The student will be able to Analyze the Consumption Function and Investment Function. 6. Able to understand the impact of Business Cycle on day to day business. 7. The student will understand the impact of Government and the Macro Economy on business.

SEMESTER I
COURSE NAME: ECONOMICS FOR MANAGERS
COURSE CODE: MBAH 410
<ol style="list-style-type: none"> 1. Enable all participants to recognise, understand and apply the language, theory and models of the field of business analytics. 2. Foster an ability to critically analyze, synthesise and solve complex unstructured business problems. 3. Encourage an aptitude for business improvement, innovation and entrepreneurial action. 4. Encourage the sharing of experiences to enhance the benefits of collaborative learning. 5. Instil a sense of ethical decision-making and a commitment to the long-run welfare of both organisations and the communities they serve. 6. Enable data-driven decision-making that has the potential to increase profits and improve efficiency. 7. With predictive analytics, allow businesses to plan for the future in ways that were previously impossible.

SEMESTER II

COURSE NAME: HUMAN RESOURCE MANAGEMENT

COURSE CODE: MBAH 451

1. Knowing HRM functions, concepts, role analysis that promotes the creation of a job description and job specification for different employee levels for students.
2. Synthesize information on recruitment process efficiency, sources & formal selection method comprehension.
3. Identify different types of preparation, and develop a training program.
4. Understand the concept of an organization's performance assessment process.
5. Have knowledge of the concepts and tools of HRM as relevant to industrial organisation
6. Have an understanding of the role of HRM in the overall strategy setting.
7. Able to know the importance of training and development, and performance appraisal.

SEMESTER II

COURSE NAME: MARKETING MANAGEMENT

COURSE CODE: MBAH 452

1. Build a capacity to assess the impact of the marketing feature on the environment.
2. Able to formulate marketing strategies.
3. Understand psychological and sociological factors that influence purchasing.
4. Develop marketing strategies based on goals of product, price, position and promotion.
5. Able to segment the market
6. Analyse the product life cycle so as to overcome the competition
7. Analyse the recent trends in marketing.

SEMESTER II

COURSE NAME: INDIAN BUSINESS ENVIRONMENT

COURSE CODE: MBAH 453

1. Students will get an understanding of the Business macro climate and various macroeconomic principles.
2. The student should understand past and present industrial policies and development over time, and how the structure of Indian Industry evolved over time.
3. The student will be exposed to different nation and state economic policies.
4. The students will be able manage their roles in the changing business scenario.
5. Able to Analyse the environmental factors that influence business.
6. Able to understand the impact of technical environment on business.
7. Able to assess the influence of nature on business.

SEMESTER II

COURSE NAME: BUSINESS RESEARCH METHODS

COURSE CODE: MBAH 454

1. Identifying research problems and collecting relevant data analysis literature.
2. Write research design using methods of Exploratory and Descriptive Research.
3. To prepare a questionnaire on brand awareness, efficiency of public sector organizational training, attitude of investors towards mutual funds in any financial institution.
4. To conduct market surveys and investigate the perception of consumers towards any FMCG or business.
5. Able writing reports and methods of presentation.
6. Able to maintain Quality Criteria in Qualitative Research
7. Able to write research reports.

SEMESTER II

COURSE NAME: OPERATIONS MANAGEMENT

COURSE CODE: MBAH 455

1. Define different types of productivity, and productivity measures.
2. Apply principles of value analysis and value engineering to specific operations management situations.
3. Apply different types of charts and diagrams to conduct study of the work and the method.
4. Explaining the need for aggregate planning, and the aggregate planning steps.
5. Able to prepare Resources Planning and Scheduling of Operations.
6. Illustrate how organizational capacity planning and its relationship to MRP is performed.
7. Elaborate on the JIT, lean, 5s, TPM, BPR, six sigma, world class Fabrication principles.

SEMESTER II

COURSE NAME: SUPPLY CHAIN MANAGEMENT

COURSE CODE: MBAH 457

1. Prepare the students to meet challenges of supply chain management.
2. Prepare the students to select appropriate CRM channel best suited for different firms.
3. Prepare the students to meet challenges of logistic.
4. Able to provide solutions to the SCM problems.
5. Understand the significance of Co-ordination in the supply chain.
6. Able to understand and effectively use Information technology in a supply chain.
7. Able to manage Global Supply Chain Management.

SEMESTER III

COURSE NAME: ENTREPRENEURSHIP AND START-UPS
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COURSE CODE: MBAH 501

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| <ol style="list-style-type: none">1. Identifying research problems of entrepreneurs and able to provide solution for the same.2. Acquire the skills to identify new areas of business.3. Able to identify potential source of finance.4. Acquire the skill to analyse and identify the potential market for the new business.5. Able to provide suggestions to face the Challenges of Woman Entrepreneurs6. Able to evaluate the established business to acquire it.7. Able to manage small business. |
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SEMESTER III

COURSE NAME: STRATEGIC COST MANAGEMENT

COURSE CODE: MBAH 502

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| <ol style="list-style-type: none">1. Analyse the CVP techniques to determine optimal managerial decision.2. Experiencing on budgeting techniques.3. Making decision on cost analysis.4. use the theoretical knowledge for decision-making.5. Analyse the financial position of the companies.6. Understand the practical difficulties in cost management.7. Able to prepare budgets for companies. |
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SEMESTER III
COURSE NAME: OPERATIONS RESEARCH
COURSE CODE: MBAH 503
<ol style="list-style-type: none"> 1. Able to identify the applications of OR in business. 2. Acquire the OR skills to manage business operations. 3. Understand the applications of multiple subjects to manage activities. 4. Understand the difference between real world problems and simulated problems. 5. Able to apply transportation models in business. 6. Able to understand and apply replacement decisions effectively. 7. Able to manage the projects with limited resources.

SEMESTER III
SPECIALIZATON: FINANCIAL MANAGEMENT
COURSE NAME: STRATEGIC FINANCIAL MANAGEMENT
COURSE CODE: MBAS 504
<ol style="list-style-type: none"> 1. Be familiar with functions of financial management and decision-making. 2. Able value the financial assets for evaluation. 3. Able to evaluate leverages in decision making process. 4. Know various theories on capital structure and dividend policy. 5. Able to determine the value of securities and the value of the firm. 6. Comprehend the concept of Venture capital 7. Able to prepare and manage Project Planning.

SEMESTER III

COURSE NAME: INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

COURSE CODE: MBAS 505

1. Acquire the knowledge of capital market and its functions and products.
2. Able to distinguish the investment products based on its risk and return.
3. Able to select and construct best portfolio.
4. Able to provide investment advice to the clients.
5. Able to identify and manage the risks associated with the investment's avenues.
6. Able to use derivatives in managing risks.
7. Able to Analyse the capital market.

SEMESTER III

COURSE NAME: TAX PLANNING

COURSE CODE: MBAS 506

1. Acquire the knowledge of corporate and personal tax laws.
2. Able to Analyse the corporate and personal tax planning.
3. Understand the consequence of Tax Evasion, Tax Avoidance.
4. Able to prepare and file personal tax returns.
5. Able to avail all kinds of reliefs, exemptions, deductions and tax benefits.
6. Understand the recent trends in tax laws.
7. Able to evaluate tax planning with regards to specific managerial decisions.

SEMESTER III
SPECIALIZATION: MARKETING MANAGEMENT
COURSE NAME: MARKETING RESEARCH AND CONSUMER BEHAVIOUR
COURSE CODE: MBAS 507
<ol style="list-style-type: none"> 1. Learn the tools and techniques to translate a marketing decision problem into a research question. 2. Design a research plan, analyse the data gathered. 3. Accurately interpret and communicate survey reports. 4. Translating the results into practical recommendations. 5. Identify the dynamics of human behaviour. 6. Analyze the basic factors that influence the consumer decision process. 7. To demonstrate how concepts may be applied to marketing strategy.

SEMESTER III
COURSE NAME: PROMOTIONS AND DISTRIBUTION MANAGEMENT
COURSE CODE: MBAS 508
<ol style="list-style-type: none"> 1. Students understand the pros and cons of promotion and distribution arrangements. 2. Realise how this helps the entire chain of marketing. 3. Experience the virtual marketing practices. 4. Practice the effectiveness of promotional programmes. 5. Have practical aspects of public relations 6. Understand the current trends in supply chain management. 7. Gain knowledge over technological development of e- commerce.

SEMESTER III
COURSE NAME: RETAIL MANAGEMENT
COURSE CODE: MBAS 509
<ol style="list-style-type: none"> 1. To understand the importance of retail management. 2. To gain knowledge over emerging trends in retailing. 3. To understand the difficulties of retail operations. 4. To realise the job opportunities in retail management. 5. To get in-depth knowledge to become self-employed. 6. To understand the emerging trends in retail sector 7. To realise the importance of marketing research in retail sector.

SEMESTER III
SPECIALIZATION: HUMAN RESOURCE MANAGEMENT
COURSE NAME: LEARNING AND DEVELOPMENT
COURSE CODE: MBAS 510
<ol style="list-style-type: none"> 1. Understand the significance of training and development. 2. Practicality of HRD programmes in corporates. 3. Realise the importance of competency-based training and management development programmes. 4. Inculcate the abilities to train workforce in the organisation. 5. Facilitates to prepare employees to face the future challenges. 6. Prepares future trainers in corporate sector. 7. Translates employees to human resource.

SEMESTER III
COURSE NAME: EMPLOYEES RELATIONS MANAGEMENT
COURSE CODE: MBAS 511
<ol style="list-style-type: none"> 1. Understand the relationship between employer relatives and labour legislations. 2. Understand the importance of WPM and conflict management in industries. 3. In- depth knowledge on present scenario of industrial relations. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER III
COURSE NAME: STRESS MANAGEMENT
COURSE CODE: MBAS 512
<ol style="list-style-type: none"> 1. To understand the nature and consequences of stress. 2. To understand the impact of stress on work. 3. To recognise the stressors, Adaptive and Maladaptive behaviour. 4. To engage students in independent and life-long learning. 5. To identify the key issues facing a business or business subdivision. 6. To develop analytical and critical thinking abilities for decision making. 7. To integrate tools and concepts from multiple functional areas.

SEMESTER III
SPECIALIZATION: HOSPITAL ADMINISTRATION
COURSE NAME: HOSPITAL SERVICES MANAGEMENT
COURSE CODE: MBAS 516
<ol style="list-style-type: none"> 1. Understand and know the services provided by hospitals and manage it. 2. Manage the risk associated with hospital management 3. Able to manage hospital planning and administration. 4. Provide efficient Supportive and Utility Services to hospitals. 5. Able to provide good Clinical Services 6. Able to provide and manage occupational safety in hospitals 7. Able to handle waste management.

SEMESTER III
COURSE NAME: HOSPITAL PLANNING AND ADMINISTRATION
COURSE CODE: MBAS 517
<ol style="list-style-type: none"> 1. Familiarize with the designing of hospital systems. 2. Understand the uniqueness of hospital organization, structure, subsystem. 3. Able to plan and design administrative services. 4. Able to plan and design medical and ancillary services requirements. 5. Assess the various hospital safety measures. 6. Evaluate a suitable information system for hospital services. 7. Able to manage Safety and security in Hospitals

SEMESTER III
COURSE NAME: HEALTH ECONOMICS AND INSURANCE
COURSE CODE: MBAS 518
<ol style="list-style-type: none"> 1. Acquire the full knowledge of National Health Policy 2. Aware about the health care programmes of state and central governments. 3. Facilitate the society to avail health care programmes. 4. Analyse the health economics. 5. Able to use innovative health schemes. 6. Able to conduct Cost analysis for organizations that supply health care. 7. Able Analyse the scope for public-private participation in health care.

SEMESTER III
SPECIALIZATION: LOGISTICS MANAGEMENT
COURSE NAME: FUNDAMENTALS OF LOGISTICS MANAGEMENT
COURSE CODE: MBAS 519
<ol style="list-style-type: none"> 1.To describe the customer service in logistics management. 2.To study the procurement and outsourcing in the context of logistics. 3.To study the importance of inventory management in the supply chain. 4.To describe inventory management in Logistics management. 5. To study the e-business solutions for supply chain. 6.To study the transport economy. 7.To study the role of Technology and Logistics information system.

SEMESTER III
COURSE NAME: CARGO AND FREIGHT MANAGEMENT
COURSE CODE: MBAS 520
<ol style="list-style-type: none"> 1. Explore freight transportation strategies to facilitate effective supply chain operations. 2. Evaluate the economic viability of various modes of transport 3. Able to formulate freight transportation strategies 4. Able to resolve problems in freight transportation and supply chain management. 5. Able to manage Quality Control and Clearance of Cargo. 6. Able to prepare, complete and get all Cargo Documentation. 7. Acquire the knowledge Freight structure and practice.

SEMESTER III
COURSE NAME: TRANSPORTATION MANAGEMENT
COURSE CODE: MBAS 521
<ol style="list-style-type: none"> 1. Analyse critical thinking strategies in the context of transportation management. 2. Demonstrate the technological factors of logistics and transportation. 3. Utilize data and information to make strategic transportation decisions. 4. Develop and implement freight transportation strategies for effective supply chain operations. 5. Effectively resolve problems in transportation and supply chain management. 6. Able to choose right transportation mode. 7. Able to manage transportation risk management.

SEMESTER IV
COURSE NAME: INTERNATIONAL BUSINESS ENVIRONMENT
COURSE CODE: MBAH 551
<ol style="list-style-type: none"> 1. Able to face the challenges of international market. 2. Able to identify the factors influencing international business 3. Able to frame strategies to tackle the international business. 4. Able to distinguish countries based on competitiveness. 5. Able to manage the outsourcing activities. 6. Able to procure and manage FDI inflows. 7. Able to tackle the international trade barriers.

SEMESTER IV
SPECIALIZATION: FINANCIAL MANAGEMENT
COURSE NAME: BEHAVIOURAL FINANCE
COURSE CODE: MBAS 553
<ol style="list-style-type: none"> 1. Understand the behavioral finance, rational finance. 2. Understand the market efficiency 3. Understand the Self Deception, Emotional factors and social forces in investment. 4. Understand strategies of well-known value investment. 5. Able to manage overconfidence and its causes. 6. Able to manage market outcomes. 7. Able to overcome psychological Biases.

SEMESTER IV
COURSE NAME: INTERNATIONAL FINANCIAL MANAGEMENT
COURSE CODE: MBAS 554
<ol style="list-style-type: none"> 1. Understand the global financial environment and International Flow of funds. 2. Interpret the operation of financial market and exchange rate determination. 3. Recognize foreign exchange risk management. 4. Assess the various factors and methods to evaluate the country risk in the context of FDI. 5. Address the special issues involved in multinational capital budgeting and cash management. 6. Able to manage international fund flow. 7. Able to analyze and manage Country risk.

SEMESTER IV
COURSE NAME: CORPORATE RESTRUCTURING
COURSE CODE: MBAS 555
<ol style="list-style-type: none"> 1. Acquire and demonstrate expert knowledge in the specific subject area of corporate restructuring. 2. Critically evaluate different types of Merger and Acquisition, take over and different strategies. 3. Understand the principles and techniques of corporate restructuring. 4. Able to manage tax issues associated with corporate restructuring. 5. Evaluate synergies of mergers & acquisition deals. 6. Able to procure financing for mergers and acquisitions. 7. Able to manage revival, rehabilitation and restructuring of sick companies

SEMESTER IV
SPECIALIZATION: MARKETING MANAGEMENT
COURSE NAME: INTERNATIONAL MARKETING MANAGEMENT
COURSE CODE: MBAS 556
<ol style="list-style-type: none"> 1. Get practical experiences about import/export documentation. 2. Visualize the role of commercial banks and other financial institutions in export and import management. 3. Practical experience in export/import documentation 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER IV
COURSE NAME: SERVICES MARKETING
COURSE CODE: MBAS 557
<ol style="list-style-type: none"> 1. Creates an understanding what quality means and how customers develop perceptions of service quality. 2. In depth knowledge on consumer behaviour in service delivery. 3. Practicality of service design and service standards. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER IV
COURSE NAME: RURAL MARKETING
COURSE CODE: MBAS 558
<ol style="list-style-type: none"> 1. Develop required skills to manage rural customers. 2. Strategies to overcome the practical difficulties of rural marketing 3. Explore the job opportunities in rural marketing 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER IV
SPECIALIZATION: HUMAN RESOURCE MANAGEMENT
COURSE NAME: GLOBAL HUMAN RESOURCES MANAGEMENT
COURSE CODE: MBAS 559
<ol style="list-style-type: none"> 1. Get in-depth knowledge about the different dimension of GHRM. 2. Understand MNCs and their HR practices. 3. Acquire required competencies for international HR managers. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER IV
COURSE NAME: COMPENSATION MANAGEMENT
COURSE CODE: MBAS 560
<ol style="list-style-type: none"> 1. Develop remuneration and reward strategies. 2. Have an insight to compensation methods at different levels. 3. Get theoretical and practical input about salary structure of employees. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER IV
COURSE NAME: PERFORMANCE MANAGEMENT
COURSE CODE: MBAS 561
<ol style="list-style-type: none"> 1. Get practical expense to build high performing. 2. Understand the role of HR managers in performance management. 3. Able to build high performing teams. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.

SEMESTER IV
SPECIALIZATION: HOSPITAL ADMINISTRATION
COURSE NAME: QUALITY MANAGEMENT IN HEALTHCARE ORGANIZATION
COURSE CODE: MBAS 565
<ol style="list-style-type: none"> 1. Understand the importance of quality management in healthcare organization 2. Able to identify quality control components. 3. Understand the quality control tools and techniques 4. Able to Evaluate of Quality Management 5. Able to manage the hospital accreditation 6. Able to conduct medical audit. 7. Able to assist in quality control.

SEMESTER IV
COURSE NAME: LEGAL ISSUES IN HEALTHCARE AND BUSINESS ETHICS
COURSE CODE: MBAS 566
<ol style="list-style-type: none"> 1. Understand the legal and ethical issues in healthcare organization 2. Understand the Contract Labor and casual Labor Acts 3. Able to Medical Legal Procedures 4. Able to manage the Contract Labor and casual Labor 5. Able to handle the issues relates to Consumer Protection and Patient Rights. 6. Able to advice the issues relate to healthcare business ethics. 7. Able to handle issues in ethics in management

SEMESTER IV
COURSE NAME: HEALTH ENTREPRENEURSHIP
COURSE CODE: MBAS 567
<ol style="list-style-type: none"> 1. Able to understand the need for Health Entrepreneurship. 2. Able to manage Health Enterprise. 3. Able to fulfil Statutory requirements for launching a new health venture 4. Able to prepare Entrepreneurship (Business) plan 5. Able to help the health Entrepreneurs. 6. Able to advice and procure financing for the new venture. 7. Able to identify the need for social Entrepreneurship in healthcare.

SEMESTER IV
SPECIALIZATION: LOGISTICS MANAGEMENT
COURSE NAME: INTERNATIONAL TRADE DOCUMENTATION AND MARITIME LAW
COURSE CODE: MBAS 568
<ol style="list-style-type: none"> 1. Able to prepare trade procedures and documentation formalities pertaining to export and import. 2. Apply the structured approach to handling trade transactions and incidental paper work. 3. Able to avail the Export Incentives. 4. Able to process export order. 5. Able to frame export import strategy for the firm. 6. Understand the Maritime Laws of India: Emerging Challenges. 7. Able to handle and manage any problems associated with law and enforcement.

SEMESTER IV
COURSE NAME: STRATEGIC LOGISTICS MANAGEMENT
COURSE CODE: MBAS 569
<ol style="list-style-type: none"> 1. Explore the conceptual and theoretical backgrounds of strategic logistic management. 2. Understand the process of strategic planning and execution. 3. Explore the logistics in strategic decisions 4. Interpret the various issues in Logistics integration 5. Evaluate the performance of Logistics. 6. Able to plan for logistic management. 7. Able to choose best logistic for different locations.

SEMESTER IV
COURSE NAME: WAREHOUSING, ICD AND PACKAGING
COURSE CODE: MBAS 570
<ol style="list-style-type: none"> 1. Understand the significance of warehousing management techniques and warehouse activity profiling 2. Examine the role and functions of Inland Container Depot 3. Evaluate the various warehouse performance techniques. 4. Suggest packing design based on its cost and requirements for transportation and marking. 5. Able to manage the issues relates to Warehouse- and Environment, 6. Capable to manage the Health and safety Issues in warehousing, ICD and packaging. 7. Able to manage warehousing information system.